

The Smart Cabinets' AED Program Equation



Willing Bystanders

+



Equipment Onsite

=



Increased Survival

TM

Current Thinking: AED programs put AEDs in public places and allow bystanders to get involved. Right?...Wrong! After years using this model, statistics show most Bystanders are NOT prepared to get involved.

Training MUST be a central part of your program to create Willing Bystanders.

The AED Smart® Station was developed to dispel myths and teach bystanders how to do CPR and use an AED so they become more comfortable and are willing to get involved when needed.

The quick math on AED programs

When looking at the cost of your program, you must consider the training and maintenance costs as well. Below we show costs with and without an AED Smart® Station, to show the value we bring.

Pricing Assumptions

The average \$US price of an AED is \$1,500 and an AED cabinet is \$250. An AED Smart® Station is \$1,099.

OPTION A - Existing AED program model

Additional Benefits	Equipment	Price
	1 AED	\$1,500
	1 Cabinet	\$250
Training Metrics		Additional
Maintenance Tracking		Additional
Status quo AED program performance	Total	\$1,750++

OPTION B - AED Smart® Station program model

Additional Benefits	Equipment	Price
	1 AED	\$1,500
	1 AED Smart® Station	\$1,099
Training delivered over program lifetime could be in the 1000's		Included
community involvement		Included
Community involvement / AED reliability	Total	\$2,599

For an estimated \$849 in cost, an AED Smart® Station provides your program a return after just one group CPR course. This one time investment provides a significant amount of ongoing training while improving the reliability of the devices in your program EVERY YEAR.



TRAIN YOUR COMMUNITY!

